

Vanshika Kaushik
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Objective

A final-year BBA student at Netaji Subhas University of Technology (NSUT), Delhi, specializing in Innovation and Entrepreneurship. I have a strong background in certifications and skills across various disciplines, including social media marketing, marketing analytics, positive psychology, HR analytics, and management consulting. I have anchored over 40 events and actively participated in numerous academic and extracurricular activities. Currently seeking job opportunities in human resources, management consulting, and other management disciplines.

Education

Netaji Subhas University of Technology (NSUT), Delhi
Bachelor of Business Administration (BBA) | Batch of 2025

- Specialization: Innovation and Entrepreneurship
- Certifications: Social Media Marketing, Marketing Analytics, Positive Psychology, HR Analytics, Group Discussion Excellence, Management Consulting Simulation (PwC), Data Analytics and Visualization (Accenture)

Work Experience

Curation and Speaker Relationship Manager

TedxNSUT |

- Managed relationships with speakers and curated content for TedxNSUT events.
- Successfully invited and coordinated with celebrities to participate in the event.

Project Management Intern

BlackSwanStartups |

- Contributed to website content development and management.
- Conducted meetings and events with founders and startups.
- Gained comprehensive experience in project management within the VC industry.

Data Analyst Intern

Tap and Draw Pvt Ltd | [Dates]

- Analyzed raw data to finalize results that contributed to organizational growth.
- Developed strong analytical skills and hands-on experience with data-driven decision-making.

Senior Volunteer

NSS NSUT Cell | [Dates]

- Led volunteer initiatives and contributed to social impact projects within the university community.

Projects

Capstone Business Project

- Led a team of four in creating a dummy business from ideation to the revenue stage.
- Received positive feedback from customers and testing agents on the business model and execution.

Skills & Certifications

- Technical Skills: Data Analysis, Social Media Marketing, Marketing Analytics, HR Analytics, Data Visualization
- Soft Skills: Public Speaking, Event Hosting, Project Management, Leadership, Team Collaboration
- Certifications: Social Media Marketing, Marketing Analytics, Positive Psychology, HR Analytics, Group Discussion Excellence, Management Consulting Simulation (PwC), Data Analytics and Visualization (Accenture)

Achievements

- Invited by the Prime Minister of India to the Diamond Jubilee Celebration of CBI.
- Top winner of the Business Blasters competition, earning a scholarship for college fees.
- Received personal appreciation from the Delhi Education Minister for outstanding performance in the Business Blasters competition.
- Awarded multiple certifications and accolades at school and inter-school levels for speech, debate, and presentation skills.

Languages

- Hindi: Native
- English: Proficient